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(Smith, 1971:19-78) 1725 York Gazette,

(Kirkpatrick,2006:54-63)

(Kielbicz,1993:255-269)

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(George and Waldfogel, 2003:675-680 )

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(Kirkpatrick, 2006:64)

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(Carrage, 1991, 4-18).

Robert )

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(Jones,2002,178-182)



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%		%			
57.9	3456	100	6190		
56.00	2295	100	4096		
70.1	3984	100	5676		
58.6	2475	100	4186		
60.1	1221	100	20148		

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%		%		%			
15.3	532	13.1	453	71.5	2471		
10.4	239	15.7	361	73.9	1695		
24	957	15.9	632	60.1	2395		
31	767	14.2	351	54.8	1357		
20.5	2495	14.7	1796	64.8	7918		

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%		%		%		%		%			
21.8	2414	22	495	21.9	876	15.6	360	19.7	684		
9.6	1179	14	222	8.6	348	11.8	273	10.6	336		
6.5	793	5.3	131	10.1	403	18.5	147	10.1	112		
8.3	1012	10.1	249	9.1	362	5.9	136	7.7	265		
4.8	584	4.6	115	3.7	148	7.9	182	4	139		
3.4	419	4.8	1108	2.4	97	1.8	41	4.7	163		
7	855	6.6	163	9	360	9.1	209	209	123		

%		%		%		%		%			
5.1	625	5	123	7.4	294	2.3	53	7.4	294		
9.6	1180	4.5	122	8.9	355	6.8	158	16.00	555		
20.9	2556	23.1	590	15.5	616	26.4	607	21.5	743		
3.6	451	4.3	151	2.6	92	3	107	2.8	101		
1.01	142	0.7	19	0.8	33	0.9	22	1.4	50		
%100	12210	%100	2475	%100	3984	%100	2295	%100	3456		

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% ( )	% ( )		
1.7	8.8	231	
4	14.4	348	
1	5.5	133	
1.6	8.1	196	
2.2	9.00	219	
1.25	6.3	153	

( ) %	( ) %		
1.73	8.7	212	
0.49	2.4	60	
1.31	6.6	160	
2.47	10.4	252	
3.67	20.6	449	
21.8	%100	2413	

:(5)

( ) %	( ) %		
4.2	18.8	413	
8.3	46.1	1012	
1.8	9.9	219	
1.6	8.7	192	
2.6	14.5	318	
1.3	1.6	37	
19.7	%100	2191	

:(6)

( ) %	( ) %		
2.5	38.7	306	
3.2	49.1	390	
0.8	12.2	97	
6.5	%100	793	

:(7)

( ) %	( ) %		
7.1	73.8	872	
0.5	5.2	62	
1.7	17.9	212	
0.3	2.8	34	
9.6	%100	1180	



:(8)

( ) %	( ) %		
1.2	25.9	151	
1	20.0	117	
1	21.5	126	
1.1	23.6	138	
0.4	%8	52	
5	%100	584	

:(9)

( ) %	( ) %		
0.6	18.9	79	
1.1	31	132	
0.7	19.6	82	
0.81	23.9	100	
0.2	6.2	26	
3.4	%100	419	

:(10)

( ) %	( ) %		
1.5	21.8	185	
1.8	25	214	
1.1	16.1	138	
2	31.5	248	
0.4	6.5	50	
6.8	%100	835	

:(11)

( ) %	( ) %		
2.2	42.2	264	
1.8	36.8	225	
0.9	17.6	110	
0.2	3.4	26	
5.1	%100	625	

(13) :  
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 .(%71) (%73)  
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%		%		%		%		
71.3	8704	71.2	1920	73	3762	69.2	3022	
14.2	1728	19.8	536	13.5	694	11.4	498	
10.3	1262	7	176	10.4	533	12.7	553	
4.2	516	2	63	3.1	160	6.7	293	
100	12210	100	2695	100	5149	100	4366	

: (13)

%		%		%		%		
87.19	10647	94	2539	92	4742	77	3366	
12.81	1563	6	156	8	407	33	1000	
<b>%100</b>	<b>12210</b>	<b>100</b>	<b>2695</b>	<b>100</b>	<b>5149</b>	<b>100</b>	<b>4366</b>	

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%		(
5.8	91	
29	453	
33.8	529	
11.9	187	
1.1	17	
17.5	275	
0.8	13	
%100	1563	
		(
51.3	5462	
30.9	3289	

16.4	1745	
0.6	64	
0.4	56	
0.3	31	
%100	10647	

:(15)

%		%		%		%		
5.9	721	3	80	5.5	282	8.2	359	
1	120	0.2	6	1.3	66	1	48	
86.2	10530	93	2514	86.3	4444	82	3572	
6.9	838	4	95	6.9	357	8.8	386	
0	1	0	0	0	0	0	1	
100	12210	100	2695	100	5149	100	4366	

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## Localism in Jordan Daily Press: Analytical Study of Daily Newspapers

*Basem Al-Tuwaysi\**

### ABSTRACT

The aim of this study is to identify the characteristics of localism in Jordan daily press through analyzing the contents of four national daily newspapers. In so doing, the essay tried to find out how daily press is immersed in local affairs and the features of the press treatment of local affairs in order to find out the editorial policies adopted by press toward local affairs.

This study showed a relatively quantified interest in local affairs, echoing an apparent diversity in 12 main issues and 35 secondary issues. Moreover, this study revealed that daily press focused on local affairs of Amman, and public national affairs at the expense of the provinces. It also revealed the weakness of supervisory role and the tendency of local content toward a positive coverage.

**Keywords:** Jordan Daily Press; Community Media; Localism; Development.

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